

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944073-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - Local	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11641

Flight Dates	Order #	Alt Order #
08/23/12 - 09/02/12	944073	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/23/12	08/23/12	6a A7N More In The AM	6-7a	---T---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Th		08/23/12	6:59 AM	6a A7N More In The AM	6-7a	:30	MHTV1201H	\$600.00	NM
4	08/24/12	08/24/12	Good Morning America	7-9a	----F--	:30	1	\$495.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$495.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		08/24/12	7:55 AM	Good Morning America	7-9a	:30	MHTV1201H	\$495.00	NM
6	08/25/12	08/25/12	5-6a	5-6a	-----S-	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	1	\$120.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Sa		08/25/12	5:54 AM	5-6a	5-6a	:30	MHTV1201H	\$120.00	NM
7	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Sa		08/25/12	7:24 AM	Sa 6a A7N More in the AM	6-9a	:30	MHTV1201H	\$250.00	NM
8	08/26/12	08/26/12	5-6a	5-6a	-----S	:30	1	\$85.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$85.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Su		08/26/12	5:27 AM	5-6a	5-6a	:30	MHTV1201H	\$85.00	NM
10	08/24/12	08/24/12	Live with Regis & Kelly	9-10a	----F--	:30	1	\$180.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$180.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		08/24/12	9:50 AM	Live with Regis & Kelly	9-10a	:30	MHTV1201H	\$180.00	NM

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944073-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11641	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/23/12	08/23/12	Chew, The Class of Time - Pre-emptible with notice	12-1pm	---T---	:30	1	\$135.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$135.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	08/23/12	11:59 AM	Chew, The	12-1pm	:30	MHTV1201H	\$135.00	NM
15	08/24/12	08/24/12	General Hospital Class of Time - Pre-emptible with notice	2-3p/1-2p	----F--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	F	08/24/12	2:26 PM	General Hospital	2-3p/1-2p	:30	MHTV1201H	\$150.00	NM
17	08/23/12	08/24/12	Ellen 3-4p Class of Time - Immediately Pre-emptible without notice	3-4p	---TF--	:30	2	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---TF--	2	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT	Th	08/23/12	3:23 PM	Ellen 3-4p	3-4p	:30	MHTV1201H	\$150.00	NM
1 KOAT	F	08/24/12	3:37 PM	Ellen 3-4p	3-4p	:30	MHTV1201H	\$150.00	NM
19	08/23/12	08/23/12	Dr Oz Class of Time - Immediately Pre-emptible without notice	4-5p	---T---	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	08/23/12	4:17 PM	Dr Oz	4-5p	:30	MHTV1201H	\$250.00	NM
21	08/24/12	08/24/12	Action 7 News @ 5p Class of Time - Immediately Pre-emptible without notice	5-530p	----F--	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	F	08/24/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	MHTV1201H	\$450.00	NM
23	08/23/12	08/23/12	Action 7 News @ 6p Class of Time - Immediately Pre-emptible without notice	6-630p	---T---	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	08/23/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	MHTV1201H	\$700.00	NM
25	08/23/12	08/24/12	Entertainment Tonight 630-7p Class of Time - Immediately Pre-emptible without notice	630-7p	---TF--	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---TF--	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT	Th	08/23/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1201H	\$600.00	NM
1 KOAT	F	08/24/12	6:42 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1201H	\$600.00	NM
27	08/26/12	08/26/12	Extreme Makeover Class of Time - Pre-emptible with notice	Prime Other	-----S	:30	1	\$1,165.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$1,165.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Su	08/26/12	9:35 PM	Extreme Makeover	Prime Other	:30	MHTV1201H	\$1,165.00	NM
28	08/23/12	08/23/12	Action 7 News @ 10p M-F10-1030p Class of Time - Immediately Pre-emptible without notice		---T---	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$800.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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944073-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11641	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
28	08/23/12	08/23/12	Action 7 News @ 10p M-F 10-1030p		---T---	:30	1	\$800.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Th	08/23/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1201H	\$800.00	NM
Total Spots							17			

Payment Terms 30 Days

<u>Gross Total</u>	\$6,880.00
<u>Agency Commission</u>	\$1,032.00
<u>Net Amount Due</u>	\$5,848.00
New Mexico Tax Rate 7.0%	\$409.36
<u>Amount Due</u>	\$6,257.36

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Invoice #	Invoice Date	Invoice Month	Invoice Period
944506-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11669

Flight Dates	Order #	Alt Order #
08/23/12 - 08/27/12	944506	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/12	08/27/12	5a A7N More In The AM	5-6a	M--TF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/23/12	08/29/12	M--TF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Th	08/23/12	5:12 AM	5a A7N More In The AM	5-6a	:30	MHTV1201H	\$250.00 NM
3	KOAT	F	08/24/12	5:41 AM	5a A7N More In The AM	5-6a	:30	MHTV1201H	\$250.00 NM
2	08/23/12	08/27/12	6a A7N More In The AM	6-7a	M--TF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/23/12	08/29/12	M--TF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/23/12	6:54 AM	6a A7N More In The AM	6-7a	:30	MHTV1201H	\$600.00 NM
3	KOAT	F	08/24/12	6:43 AM	6a A7N More In The AM	6-7a	:30	MHTV1201H	\$600.00 NM
4	08/23/12	08/27/12	Good Morning America	7-9a	M--TF--	:30	3	\$495.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/23/12	08/29/12	M--TF--	3	\$495.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Th	08/23/12	7:26 AM	Good Morning America	7-9a	:30	MHTV1201H	\$495.00 NM
1	KOAT	F	08/24/12	8:54 AM	Good Morning America	7-9a	:30	MHTV1201H	\$495.00 NM
7	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/25/12	6:14 AM	Sa 6a A7N More in the AM	6-9a	:30	MHTV1201H	\$250.00 NM
8	08/26/12	08/26/12	5-6a	5-6a	-----S	:30	1	\$85.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	5:41 AM	5-6a	5-6a	:30	MHTV1201H	\$85.00 NM
9	08/26/12	08/26/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
944506-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/26/12	08/26/12	Su 6a A7N More in the AM-9a		-----S	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
	08/20/12	08/26/12			-----S		1	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	08/26/12	6:29 AM	Su 6a A7N More in the AM	6-9a	:30	MHTV1201H	\$200.00 NM
10	08/23/12	08/23/12	Live with Regis & Kelly 9-9-10a		---T---	:30	1	\$180.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	---T---	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/23/12	9:52 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1201H	\$180.00 NM
11	08/24/12	08/24/12	The View 10-11a	10-11a	----F--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	----F--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	F	08/24/12	10:56 AM	The View 10-11a	10-11a	:30	MHTV1201H	\$250.00 NM
13	08/23/12	08/23/12	Chew, The	12-1pm	---T---	:30	1	\$135.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	---T---	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/23/12	12:34 PM	Chew, The	12-1pm	:30	MHTV1201H	\$135.00 NM
17	08/23/12	08/27/12	Ellen 3-4p	3-4p	M--TF--	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/23/12	08/29/12	M--TF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Th	08/23/12	3:41 PM	Ellen 3-4p	3-4p	:30	MHTV1201H	\$150.00 NM
1	KOAT	F	08/24/12	3:25 PM	Ellen 3-4p	3-4p	:30	MHTV1201H	\$150.00 NM
19	08/23/12	08/27/12	Dr Oz	4-5p	M--TF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/23/12	08/29/12	M--TF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/23/12	4:55 PM	Dr Oz	4-5p	:30	MHTV1201H	\$250.00 NM
3	KOAT	F	08/24/12	4:17 PM	Dr Oz	4-5p	:30	MHTV1201H	\$250.00 NM
21	08/23/12	08/27/12	Action 7 News @ 5p	5-530p	M--TF--	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/23/12	08/29/12	M--TF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/23/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	MHTV1201H	\$450.00 NM
3	KOAT	F	08/24/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	MHTV1201H	\$450.00 NM
23	08/24/12	08/27/12	Action 7 News @ 6p	6-630p	M---F--	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/23/12	08/29/12	M---F--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/24/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	MHTV1201H	\$700.00 NM
25	08/23/12	08/27/12	Entertainment Tonight 630-7p		M--TF--	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE



www.koat.com

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944506-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	08/23/12	08/27/12	Entertainment Tonight 630-7p		M--TF--	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M--TF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Th	08/23/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1201H	\$600.00 NM
1	KOAT	F	08/24/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1201H	\$600.00 NM
28	08/24/12	08/27/12	Action 7 News @ 10p M-F	10-1030p	M---F--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M---F--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/24/12	10:26 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1201H	\$800.00 NM
29	08/23/12	08/27/12	Action 7 News @ 1030p	1030-1105p	M--TF--	:30	3	\$560.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M--TF--	3	\$560.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Th	08/23/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1201H	\$560.00 NM
1	KOAT	F	08/24/12	10:54 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1201H	\$560.00 NM
30	08/26/12	08/26/12	Action 7 News @ 5p Sun	5-530p	-----S	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	5:12 PM	Action 7 News @ 5p Sun	5-530p	:30	MHTV1201H	\$350.00 NM
32	08/23/12	08/23/12	Wipeout	7-8p	---T---	:30	1	\$1,900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/23/12	7:43 PM	Wipeout	7-8p	:30	MHTV1201H	\$1,900.00 NM
33	08/24/12	08/24/12	Shark Tank	7-8p	----F--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/24/12	7:45 PM	Shark Tank	7-8p	:30	MHTV1201H	\$600.00 NM
34	08/26/12	08/26/12	Once Upon A Time	7-8p	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	7:40 PM	Once Upon A Time	7-8p	:30	MHTV1201H	\$1,200.00 NM
35	08/25/12	08/25/12	Action 7 News @ 10p Sat	10-1035p	-----S-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/25/12	10:14 PM	Action 7 News @ 10p Sat	10-1035p	:30	MHTV1201H	\$450.00 NM
36	08/26/12	08/26/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	-----S	1	\$750.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers



Send Payment To:

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PO Box 26868
Lehigh Valley, PA 18002-6868

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
944506-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/26/12	08/26/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	10:24 PM	Action 7 News @ 10p Sun	10-1030p	:30	MHTV1201H	\$750.00 NM
37	08/26/12	08/26/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$495.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	-----S	1	\$495.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	10:56 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	MHTV1201H	\$495.00 NM
<u>Total Spots</u>							31		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,055.00
<u>Agency Commission</u>	\$2,258.25
<u>Net Amount Due</u>	\$12,796.75
New Mexico Tax Rate 7.0%	\$895.77
<u>Amount Due</u>	\$13,692.52

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

www.koat.com

Billing Address:

Buying Time, LLC.
 Attention: Accounts Payable
 650 Massachusetts Ave NW
 Ste 210
 Washington, DC 20001

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
942128-1	08/26/12	August 2012	07/30/12 - 08/22/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	2200 HEINRICH/SEN

Flight Dates	Order #	Alt Order #
08/14/12 - 08/22/12	942128	06277775

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	334	332

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/19/12	Action 7 News @ 10p M-F	10-1030p	----1--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	MH12TVENV110H	\$800.00 NM
2	08/14/12	08/19/12	Anderson Cooper	11a-12n	----1--	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	11:22 AM	Anderson Cooper	11a-12n	:30	MH12TVENV110H	\$90.00 NM
3	08/14/12	08/19/12	Chew, The	12-1pm	----1--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	12:56 PM	Chew, The	12-1pm	:30	MH12TVENV110H	\$100.00 NM
4	08/14/12	08/19/12	Ellen 3-4p	3-4p	----1--	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	3:48 PM	Ellen 3-4p	3-4p	:30	MH12TVENV110H	\$135.00 NM
5	08/14/12	08/19/12	Dr Oz	4-5p	----1--	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	4:57 PM	Dr Oz	4-5p	:30	MH12TVENV110H	\$225.00 NM
6	08/14/12	08/19/12	Action 7 News @ 5p	5-530p	----1--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	MH12TVENV110H	\$450.00 NM

INVOICE



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KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
942128-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2200 HEINRICH/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/14/12	08/19/12	5a A7N More In The AM 5-6a		----1--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	5:43 AM	5a A7N More In The AM	5-6a	:30	MH12TVENV110H	\$250.00 NM
8	08/14/12	08/19/12	Action 7 News @ 6p	6-630p	----1--	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	MH12TVENV110H	\$600.00 NM
9	08/14/12	08/19/12	6a A7N More In The AM 6-7a		----1--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	6:22 AM	6a A7N More In The AM	6-7a	:30	MH12TVENV110H	\$450.00 NM
10	08/14/12	08/19/12	Entertainment Tonight 630-7p		----1--	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MH12TVENV110H	\$550.00 NM
11	08/14/12	08/19/12	Good Morning America 7-9a		----1--	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	8:38 AM	Good Morning America	7-9a	:30	MH12TVENV110H	\$325.00 NM
12	08/14/12	08/19/12	Live with Regis & Kelly 9-10a		----1--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	9:30 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MH12TVENV110H	\$125.00 NM
13	08/20/12	08/22/12	Action 7 News @ 10p M-F 10-1030p		1-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/20/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	MH12TVENV110H	\$800.00 NM
14	08/20/12	08/22/12	Kimmel	1135p-1235a	1-----	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/20/12	12:04 AM	Kimmel	1135p-1235a	:30	MH12TVENV110H	\$65.00 NM
15	08/20/12	08/22/12	Anderson Cooper	11a-12n	1-----	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/20/12	11:50 AM	Anderson Cooper	11a-12n	:30	MH12TVENV110H	\$90.00 NM

INVOICE



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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
942128-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2200 HEINRICH/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/20/12	08/22/12	Anderson Cooper	11a-12n	1-----	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
16	08/20/12	08/22/12	Ellen 3-4p	3-4p	1-----	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/20/12 3:49 PM Ellen 3-4p 3-4p :30 MH12TVENV110H \$135.00 NM									
17	08/20/12	08/22/12	Dr Oz	4-5p	1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/20/12 4:37 PM Dr Oz 4-5p :30 MH12TVENV110H \$225.00 NM									
18	08/20/12	08/22/12	M-F A7N This AM @ 430	430-5a	1-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/20/12 4:43 AM M-F A7N This AM @ 430a 430-5a :30 MH12TVENV110H \$100.00 NM									
19	08/20/12	08/22/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/20/12 5:13 PM Action 7 News @ 5p 5-530p :30 MH12TVENV110H \$450.00 NM									
20	08/20/12	08/22/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/20/12 6:13 PM Action 7 News @ 6p 6-630p :30 MH12TVENV110H \$600.00 NM									
21	08/20/12	08/22/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/20/12 6:11 AM 6a A7N More In The AM 6-7a :30 MH12TVENV110H \$450.00 NM									
22	08/20/12	08/22/12	Entertainment Tonight 630-7p	630-7p	1-----	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/20/12 6:56 PM Entertainment Tonight 630-7p 630-7p :30 MH12TVENV110H \$550.00 NM									
23	08/20/12	08/22/12	Good Morning America	7-9a	1-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/20/12 7:49 AM Good Morning America 7-9a :30 MH12TVENV110H \$325.00 NM									
24	08/20/12	08/22/12	Live with Regis & Kelly	9-9-10a	1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
942128-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2200 HEINRICH/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/20/12	08/22/12	Live with Regis & Kelly 9-10a		1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
	08/20/12	08/26/12	1-----		1		\$125.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/20/12	9:54 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MH12TVENV110H	\$125.00 NM
25	08/14/12	08/19/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	10:23 PM	Action 7 News @ 10p Sat	10-1035p	:30	MH12TVENV110H	\$450.00 NM
26	08/14/12	08/19/12	GREY'S ANATOMY	Late Fringe/Various	-----1-	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	11:09 PM	GREY'S ANATOMY	Late Fringe/Various	:30	MH12TVENV110H	\$85.00 NM
27	08/14/12	08/19/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	5:10 PM	Action 7 News @ 5p Sat	5-530p	:30	MH12TVENV110H	\$250.00 NM
28	08/14/12	08/19/12	5-6a	5-6a	-----1-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	5:47 AM	5-6a	5-6a	:30	MH12TVENV110H	\$100.00 NM
29	08/14/12	08/19/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$210.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$210.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	7:24 AM	Sa 6a A7N More in the AM	6-9a	:30	MH12TVENV110H	\$210.00 NM
30	08/14/12	08/19/12	Action 7 News @ 10p Sun	10-1030p	-----1	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/19/12	10:13 PM	Action 7 News @ 10p Sun	10-1030p	:30	MH12TVENV110H	\$750.00 NM
31	08/14/12	08/19/12	Action 7 News @ 1030p	1030-1105p	-----1	:30	1	\$495.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$495.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/19/12	10:54 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	MH12TVENV110H	\$495.00 NM
32	08/14/12	08/19/12	ET Weekend 11p-1205a	1100-1205x	-----1	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/19/12	11:23 PM	ET Weekend 11p-1205a	1100-1205x	:30	MH12TVENV110H	\$85.00 NM

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INVOICE



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 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
942128-1	08/26/12	August 2012	07/30/12 - 08/22/12

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	2200 HEINRICH/SEN

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/14/12	08/19/12	ET Weekend 11p-1205a	1100-1205x	-----1	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
33	08/14/12	08/19/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	08/19/12	5:13 PM	Action 7 News @ 5p Sun	5-530p	:30	MH12TVENV110H	\$350.00 NM
34	08/14/12	08/19/12	5-6a	5-6a	-----1	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	08/19/12	5:30 AM	5-6a	5-6a	:30	MH12TVENV110H	\$65.00 NM
35	08/14/12	08/19/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$210.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$210.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	08/19/12	6:29 AM	Su 6a A7N More in the AM	6-9a	:30	MH12TVENV110H	\$210.00 NM
36	08/14/12	08/19/12	Action 7 News @ 10p M-F	10-1030p	---1---	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---1---	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Th	08/16/12	10:26 PM	Action 7 News @ 10p M-F	10-1030p	:30	MH12TVENV110H	\$800.00 NM
37	08/14/12	08/19/12	Action 7 News @ 1030p	1030-1105p	---1---	:30	1	\$560.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---1---	1	\$560.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Th	08/16/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	MH12TVENV110H	\$560.00 NM
38	08/14/12	08/19/12	Nightline	1105-1135p	---1---	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---1---	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Th	08/16/12	11:19 PM	Nightline	1105-1135p	:30	MH12TVENV110H	\$135.00 NM
39	08/14/12	08/19/12	Kimmel	1135p-1235a	---1---	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---1---	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Th	08/16/12	12:32 AM	Kimmel	1135p-1235a	:30	MH12TVENV110H	\$65.00 NM
40	08/14/12	08/19/12	Anderson Cooper	11a-12n	---1---	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---1---	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Th	08/16/12	11:37 AM	Anderson Cooper	11a-12n	:30	MH12TVENV110H	\$90.00 NM
41	08/14/12	08/19/12	Dr Oz	4-5p	---1---	:30	1	\$225.00	NM
Class of Time - Immediately									

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
942128-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2200 HEINRICH/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	08/14/12	08/19/12	Dr Oz	4-5p	---1---	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
	08/13/12	08/19/12	---1---				1	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/16/12	4:31 PM	Dr Oz	4-5p	:30	MH12TVENV110H	\$225.00 NM
42	08/14/12	08/19/12	M-F A7N This AM @ 430	430-5a	---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	---1---	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/16/12	4:42 AM	M-F A7N This AM @ 430a	430-5a	:30	MH12TVENV110H	\$100.00 NM
43	08/14/12	08/19/12	Action 7 News @ 5p	5-530p	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/16/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	MH12TVENV110H	\$450.00 NM
44	08/14/12	08/19/12	Action 7 News @ 6p	6-630p	---1---	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	---1---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/16/12	6:11 PM	Action 7 News @ 6p	6-630p	:30	MH12TVENV110H	\$600.00 NM
45	08/14/12	08/19/12	Entertainment Tonight 630	630-7p	---1---	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	---1---	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/16/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	MH12TVENV110H	\$550.00 NM
46	08/14/12	08/19/12	Good Morning America	7-9a	---1---	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	---1---	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/16/12	7:59 AM	Good Morning America	7-9a	:30	MH12TVENV110H	\$325.00 NM
47	08/14/12	08/19/12	Live with Regis & Kelly 9-10a	9-10a	---1---	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	---1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/16/12	9:45 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MH12TVENV110H	\$125.00 NM
48	08/20/12	08/22/12	Action 7 News @ 10p M-F	10-1030p	-1-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/21/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	MH12TVENV110H	\$800.00 NM
49	08/20/12	08/22/12	Action 7 News @ 1030p	1030-1105p	-1-----	:30	1	\$560.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-1-----	1	\$560.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/21/12	10:42 PM	Action 7 News @ 1030p	1030-1105p	:30	MH12TVENV110H	\$560.00 NM

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Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2200 HEINRICH/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	08/20/12	08/22/12	Action 7 News @ 1030p	1030-1105p	-1-----	:30	1	\$560.00	NM
Class of Time - Immediately Pre-emptible without notice									
50	08/20/12	08/22/12	Nightline	1105-1135p	-1-----	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/21/12	11:27 PM	Nightline	1105-1135p	:30	MH12TVENV110H	\$135.00 NM
51	08/20/12	08/22/12	Anderson Cooper	11a-12n	-2-----	:30	2	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-2-----	2	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/21/12	11:19 AM	Anderson Cooper	11a-12n	:30	MH12TVENV110H	\$90.00 NM
2	KOAT	Tu	08/21/12	11:56 AM	Anderson Cooper	11a-12n	:30	MH12TVENV110H	\$90.00 NM
52	08/20/12	08/22/12	Ellen 3-4p	3-4p	-1-----	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/21/12	3:45 PM	Ellen 3-4p	3-4p	:30	MH12TVENV110H	\$135.00 NM
53	08/20/12	08/22/12	Dr Oz	4-5p	-2-----	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-2-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	08/21/12	4:20 PM	Dr Oz	4-5p	:30	MH12TVENV110H	\$225.00 NM
1	KOAT	Tu	08/21/12	4:38 PM	Dr Oz	4-5p	:30	MH12TVENV110H	\$225.00 NM
54	08/20/12	08/22/12	Action 7 News @ 5p	5-530p	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/21/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	MH12TVENV110H	\$450.00 NM
55	08/20/12	08/22/12	Action 7 News @ 6p	6-630p	-1-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/21/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	MH12TVENV110H	\$600.00 NM
56	08/20/12	08/22/12	Good Morning America	7-9a	-2-----	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-2-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	08/21/12	7:50 AM	Good Morning America	7-9a	:30	MH12TVENV110H	\$325.00 NM
1	KOAT	Tu	08/21/12	8:59 AM	Good Morning America	7-9a	:30	MH12TVENV110H	\$325.00 NM
57	08/20/12	08/22/12	TRUST US WITH	8-9p	-1-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
942128-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2200 HEINRICH/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	08/20/12	08/22/12	TRUST US WITH	8-9p	-1-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Tu 08/21/12 TRUST US WITH 8-9p :00 \$900.00 NM									
See MG 57.2									
Happy End/Apt 23									
2 KOAT Tu 08/21/12 8:48 PM HAPPY/DONT TRUST 8-9p :30 MH12TVENV110H \$900.00 NM									
MG for 57.1 08/21									
58	08/14/12	08/19/12	Action 7 News @ 10p M-F 10-1030p		--1----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/15/12 10:27 PM Action 7 News @ 10p M-F 10-1030p :30 MH12TVENV110H \$800.00 NM									
59	08/14/12	08/19/12	Action 7 News @ 1030p 1030-1105p		--1----	:30	1	\$560.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --1---- 1 \$560.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/15/12 10:58 PM Action 7 News @ 1030p 1030-1105p :30 MH12TVENV110H \$560.00 NM									
60	08/14/12	08/19/12	Nightline	1105-1135p	--1----	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --1---- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/15/12 11:18 PM Nightline 1105-1135p :30 MH12TVENV110H \$135.00 NM									
61	08/14/12	08/22/12	Kimmel	1135p-1235a	--1----	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --1---- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/15/12 12:26 AM Kimmel 1135p-1235a :30 MH12TVENV110H \$65.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --1---- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT W 08/22/12 12:05 PM Kimmel 1135p-1235a :30 MHTV1201H \$65.00 NM									
62	08/14/12	08/19/12	Anderson Cooper	11a-12n	--1----	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --1---- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/15/12 11:23 AM Anderson Cooper 11a-12n :30 MH12TVENV110H \$90.00 NM									
63	08/14/12	08/19/12	Chew, The	12-1pm	--1----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --1---- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/15/12 12:36 PM Chew, The 12-1pm :30 MH12TVENV110H \$100.00 NM									
64	08/20/12	08/22/12	Ellen 3-4p	3-4p	--1----	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --1---- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/22/12 3:35 PM Ellen 3-4p 3-4p :30 MHTV1201H \$135.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
942128-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Heinrich/O/Senate	Candidate	2200 HEINRICH/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	08/14/12	08/19/12	Dr Oz	4-5p	--1----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/15/12	4:16 PM	Dr Oz	4-5p	:30	MH12TVENV110H	\$225.00 NM
66	08/14/12	08/19/12	Action 7 News @ 5p	5-530p	--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/15/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	MH12TVENV110H	\$450.00 NM
67	08/14/12	08/19/12	5a A7N More In The AM	5-6a	--1----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/15/12	5:42 AM	5a A7N More In The AM	5-6a	:30	MH12TVENV110H	\$250.00 NM
68	08/14/12	08/22/12	Action 7 News @ 6p	6-630p	--1----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/15/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	MH12TVENV110H	\$600.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--1----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/22/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	MH12TV1201H	\$600.00 NM
69	08/14/12	08/22/12	6a A7N More In The AM	6-7a	--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/15/12	6:13 AM	6a A7N More In The AM	6-7a	:30	MH12TVENV110H	\$450.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--1----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/22/12	6:11 AM	6a A7N More In The AM	6-7a	:30	MH12TVENV110H	\$450.00 NM
70	08/14/12	08/22/12	Entertainment Tonight 630-7p	630-7p	--1----	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/15/12	6:57 PM	Entertainment Tonight 630-7p	630-7p	:30	MH12TVENV110H	\$550.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--1----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/22/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	MH12TV1201H	\$550.00 NM
71	08/14/12	08/22/12	Good Morning America	7-9a	--1----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/15/12	7:50 AM	Good Morning America	7-9a	:30	MH12TVENV110H	\$325.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

INVOICE



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www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
942128-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2200 HEINRICH/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
71	08/14/12	08/22/12	Good Morning America	7-9a	--1----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
	08/20/12	08/26/12	--1----				1	\$325.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/22/12	7:25 AM	Good Morning America	7-9a	:30	MH12TVENV110H	\$325.00 NM
72	08/20/12	08/22/12	Live with Regis & Kelly 9-9-10a		--1----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--1----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/22/12	9:30 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MH12TVENV110H	\$125.00 NM
73	08/14/12	08/19/12	6a A7N More In The AM	6-7a	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/16/12	6:53 AM	6a A7N More In The AM	6-7a	:30	MH12TVENV110H	\$450.00 NM
74	08/16/12	08/16/12	5a A7N More In The AM	5-6a	---1---	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	---1---	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/16/12	5:42 AM	5a A7N More In The AM	5-6a	:30	MH12TVENV110H	\$250.00 NM
75	08/15/12	08/15/12	M-F A7N This AM @ 430:430-5a		--1----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--1----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/15/12	4:42 AM	M-F A7N This AM @ 430a	430-5a	:30	MH12TVENV110H	\$100.00 NM
76	08/15/12	08/15/12	Live with Regis & Kelly 9-9-10a		--1----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--1----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/15/12	9:45 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MH12TVENV110H	\$125.00 NM
77	08/20/12	08/20/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/20/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	MH12TVENV110H	\$450.00 NM
78	08/20/12	08/20/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/20/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	MH12TVENV110H	\$600.00 NM
79	08/21/12	08/21/12	Entertainment Tonight 630:630-7p		-1-----	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-1-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/21/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MH12TVENV110H	\$550.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/advertisers

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Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2200 HEINRICH/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	08/21/12	08/21/12	Entertainment Tonight 630-7p		-1-----	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
80	08/20/12	08/20/12	Action 7 News @ 10p M-F 10-1030p		1-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	08/20/12	08/26/12	1-----	1		\$800.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/20/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MH12TVENV110H	\$800.00 NM
81	08/22/12	08/22/12	Nightline	1105-1135p	--1----	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	08/20/12	08/26/12	--1----	1		\$135.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/22/12	11:19 PM	Nightline	1105-1135p	:30	MHTV1201H	\$135.00 NM
Total Spots							89		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,260.00
<u>Agency Commission</u>	\$4,539.00
<u>Net Amount Due</u>	\$25,721.00
New Mexico Tax Rate 7.0%	\$1,800.47
<u>Amount Due</u>	\$27,521.47